

FOR IMMEDIATE RELEASE

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Contact: Megan Sheridan  
Phone: 262-388-1853  
Email: msheridan@evokebrands.com



## **Sola Salon Studios Celebrates 5,000 Milestone**

*Salon professionals are the focus of entrepreneurial growth*

DENVER – (June 8, 2015) Sola Salon Studios is celebrating the entrepreneurial spirit of its salon professionals across the country this month.

Founded in 2004, Sola Salon Studios has grown to 5,000 entrepreneurs at more than 230 locations nationwide. With the success of micro-business owners, Sola Salon Studios grew 30 percent last year.

“Being able to give the American dream to thousands of stylists, it’s been the most rewarding business endeavor we’ve ever done,” said Stratton Smith, co-founder of Sola Salon Studios. “It’s all about experiencing the freedom to live the life you love.”

Sola Salon Studios allows salon professionals the freedom of owning their own business while being given the support of a salon, all without many of the drawbacks and risks of a traditional salon or booth rental.

“The goal is for every stylist to live their best life, and that’s something different for everybody,” said Matt Briger, co-founder of Sola Salon Studios.

With Sola Salon Studios, every salon professional can design their own space, choose their schedule, set their own prices and select their preferred brand of product.

“Having my own salon allows me the freedom of creating my own schedule to work smarter, not harder,” said Kim Bennett Horvath of Kim Bennett Studios in Centennial, Colo. and Director of Education for Sola Salon Studios. “They really did put the beauty professional first.”

Not only is Horvath one of the Sola 5,000, she was the first. When Horvath opened her Sola Salon Studio location more than 10 years ago, she also launched the Colorado’s first Paul Mitchell Focus Salon, and is a senior national educator for Paul Mitchell.

Sola Salon Studios allows salon professionals to make their salon their home.

(more)

“The moment I walked into Sola while it was under construction, I knew I had found my home,” said Connie Nagel, owner of All About Hair and More. “Since coming to Sola, [my business has] grown over 75 percent, and I’m loving it.”

**About Sola Salon Studios**

Founded in 2004, Sola Salon Studios provides high-quality individually owned salons to experienced hairdressers, estheticians, nail techs, massage therapists and other like-minded salon professionals who come together under one roof to take their careers to the next level. For more information visit [www.solosalonstudios.com](http://www.solosalonstudios.com).

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